



**WRAPALL PACKAGINGS**  
**AUSTRALIAN PACKAGING COVENANT ACTION PLAN**  
**Mar 2010 TO Mar 2015**

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## **Australian Packaging Covenant Action Plan**

**1) Company Name:** Wrapall Packagings  
Address : 177 Fairfield Road Guildford West  
NSW 2161

### 2) Nature of the organisation

Wrapall Packagings has specialised in offering top quality packing products for food preparation and wrapping for over 27 years.

We offer comprehensive in-house conversion of paper and plastic sheeting. One of our specialities is in the conversion of Newsprint into food grade wrapping paper. A proven cost effective and hygienic means of wrapping fresh foods and smallgoods purchased from Delis and other fresh food suppliers.

Founders of Polywrap® plastic sheeting, we offer a variety of plain or printed plastic sheeting. We at Wrapall endeavour to build long term mutually beneficial business relationships with both customers and suppliers based on trust and integrity.

Wrapall Packagings is a Sydney based operation. We freight our products to all major states within Australia. We have comprehensive in house converting capabilities using Strachan & Henshaw sheeters. Our focus is on sheeting of food grade newsprint paper used for wrapping fresh food and smallgoods purchased from the Delis.

A good quality grade paper that has been well cut looks presentable for food wrapping and is able to absorb excess moisture. This allows the food product to be maintained in a dry environment ensuring that the food product is in the best possible condition until the shopper arrives home. The food product wrapped in our newsprint paper can be safely stored in one's refrigerator. Another advantage for the use of newsprint paper is that it is not only recyclable but also degradable therefore being far less harmful to wildlife and nature than other plastic products.

Due to high heat and humidity we experience in Australia, Wrapall Packagings offers an excellent solution to maintain food products in their best possible condition in display counters and once purchased and taken home by customers. We at Wrapall are the founders of Polywrap® plastic sheeting. Polywrap® has become very popular because it allows air to circulate inside the wrapped food product and provides good protection when stored in a refrigerator. Goods wrapped in Polywrap® should then be ideally wrapped in our food grade newsprint paper.

Wrapall Packagings supports the recycling initiatives and is a member of Australian Packaging Covenant.

Our management is actively involved in production planning and quality control. We at Wrapall constantly run upgrade programs to achieve the maximum reliability and consistency for our stakeholders.

### 3) Brand Ownership

Wrapall Packagings are the proud owners of trade mark Polywrap®

#### 4) Organisation place in the supply chain

We at Wrapall purchase our raw materials from Responsible Suppliers both local and overseas. The raw materials are converted using state of the art machines minimising the use of water and energy. After the conversion of the raw materials, the end products are sold to large wholesalers and supermarket chains

#### 5) Packaging materials and formats used

After conversion, our newsprint paper is packed in a strong kraft bond paper (recyclable) and is cross strapped. Our plastic sheeting is packed in recyclable cardboard cartons.

Our products are stacked on pallets and arranged in a manner to carry the maximum allowable weight per pallet. The pallets are shrink wrapped using an automatic shrink wrapping machine. The shrink wrapping machine has a built in function that pre-stretches the shrink wrap being thereby reducing the quantity of the plastic required for packing.

#### 6) Period Covered

This Action Plan covers the period from March 2011 to March 2015

#### 7) Details of the Covenant Officer

Name: Vijay Sood  
Title: Director  
Address: 177 Fairfield Road  
Guildford West  
NSW 2161  
Ph: 02 9892 3340  
Fax: 02 9892 4520  
Email: [vijay@wrapall.com.au](mailto:vijay@wrapall.com.au)

#### 8) Our specific actions to support Covenant objectives and goals

Following actions have been specifically taken by Wrapall Packaging to support covenant objectives and goals

##### a) Optimisation of packaging

Packaging of all products has been changed which has reduced any environmental impact without compromising product quality and safety

##### Paper

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Our paper products are packed in a heavy duty Kraft bond paper which is degradable and recyclable. In the earlier years coated paper was being used which may/may not be recyclable.

##### Plastic

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Our plastic sheeting is packed in recyclable cardboard cartons. Previously waxed cardboard cartons were being used which were not recyclable.

## b) Recycling

### Paper

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Recycling efforts have been further intensified. We now have changed our production procedure to capture any leftover paper on cardboard cores. The usual initiatives of collecting all the off cut paper and cardboard cores in metal boxes which are sent to recyclers are still being carried out.

Directives are in place to buy paper which has some RECYCLED content

### Plastic

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All off cuts generated by the conversion of High Density Polyethylene are collected in designated containers and are sent to a recycler.

Recycled polyethylene is now allowed in the raw materials used to convert plastic sheeting. The percentage of recycled plastic is kept at a level in order not to lower the food grade properties

## c) Product Stewardship

For both (Paper and Plastic) the raw materials that we use at Wrapall we have now done the following:

- Selected Suppliers that use at least some recycled product in their manufacturing process
- Used outer packaging that is recyclable

## d) Other modifications

--We have changed the feed system on our second newsprint paper converting machine to take wider rolls of paper. This will allow us to convert more weight of the paper in the same time thereby reducing the use of power and manual labour.

--We have introduced an automatic shrink wrapping machine to pack our finished products. This machine has an inbuilt pre-stretching feature that reduces the use of plastic being used for packing. This has brought savings in the following areas

Power

Packing material

Manpower

**Australian Packaging Covenant Action Plan Summary Table**

<b>Optimise Packaging to achieve resource efficiency and reduce environmental impact</b>				
	<b>Action</b>	<b>Responsibility</b>	<b>Timeframe</b>	<b>Baseline Data</b>
	Establish APC team to review existing packaging against SPG	Covenant officer- Vijay Sood	July 2011	
	Implement process to review all new packaging via a packaging decision checklist consistent with the SPG	Covenant Officer- Vijay Sood	Jan 2012	
	Review all current packaging against SPG	Covenant Officer- Vijay Sood	July 2011	
<b>Efficient collection and recycling of packaging</b>				
	Conduct waste audit to establish baseline data and identify opportunities to improve packaging recycling rates	Covenant Officer- Vijay Sood	March 2012	
	Increase on-site recycling rate from 50%to70%	Covenant Officer- Vijay Sood	July 2011	
	Buy recycled policy or procedure	Covenant Officer- Vijay Sood	July 2011	
<b>A demonstrated commitment to product stewardship by supply chain</b>				
	Formalize processes for working with suppliers and service providers whilst considering SPG	Covenant Officer- Vijay Sood	Jan 2012	
	Consider other product stewardship actions e.g. collaborative R&D projects, source and trial alternative packaging solution	Covenant Officer- Vijay Sood	Jan 2012	
	Sponsorship of a community based litter reduction program	Covenant Officer- Vijay Sood	Jan 2012	

## Summary of Achievements

Winners “Outstanding Industrial Business Award” 2010

Finalists AUSTRALIAN SMALL BUSINESS CHAMPION AWARDS 2010

Winners of the Prestigious “Sustainability award”2009

Finalist “Outstanding Industrial Business 2009

State Finalists “Small Business Champion Awards 2009

### ENDORSEMENT BY THE MANAGING DIRECTOR

We at Wrapall Packagings are committed to the integration of sustainable packaging guidelines (SPG) in our business model.

Consistent and ongoing efforts are made to involve all stake holders e.g. suppliers, customers, management, staff and service providers.

We believe that there is a real value in our involvement with the Australian Packaging Covenant (APC). Our commitment to the covenant differentiates our business from others and supports the corporate goals that Wrapall Packagings aims to achieve.

We have supported the covenant in the past and will continue to do so for a sustainable and prosperous future.

Vijay Sood